

## Top 12 trends in data and storage

In 2022, the growth in data was 3 times higher than in 2021.



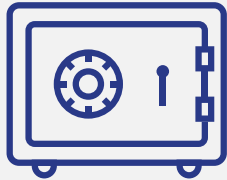
56% of end users deploy open source **multi-cloud management** in their production environments.



43% of end users demand the **freedom to leverage multiple storage vendors.**



**Data security is the greatest challenge** facing container deployments.



**Public clouds run more than 40% of end-user organization workloads.**

Primary data storage, complete data protection, and disaster recovery represent **the top 3 use cases for cloud storage services.**



**Information security and data privacy are the leading reasons to use a private cloud solution.**



**The biggest challenge facing multi-cloud solutions is the security and protection of data.**



Cloud technologies represent the **most significant area of data and storage technology investment** over the next three years.



**AI-driven hybrid data management** is considered the most critical area for data management and analytics over the next 2-4 years.



**Data quality, governance, and security are top priorities** when selecting metadata management solutions.



**Cloud storage monitoring is the greatest challenge** facing data and storage observability.

